



## MIKE GREEN

**OWNER AND DIRECTOR, BRIARWOOD DAY CAMP**

[WWW.BRIARWOODDAYCAMP.COM](http://WWW.BRIARWOODDAYCAMP.COM)

I got into the camp business because camp was always such a big and meaningful part of my life when I was younger. I loved going to camp as a kid and had an amazing experience. Some of my best friends to this day are friends from camp. In fact, in 2009, I bought Briarwood with my friend Matt Frankel who was my bunkmate at Camp Saginaw.

### WHAT INSPIRED YOU TO BECOME AN ENTREPRENEUR?

I was working as a lawyer in Center City. I started my own firm in 2001 and was doing well. However, as my practice began to grow, I was working 60-70 hours per week, with three very young kids at home. I hired more people, but the workload never seemed to change for me. It's not that I was unhappy being a lawyer, but I thought the work pace might be unsustainable in the long run. I looked around and said, "What's changing?" And then I asked myself, "What am I working for?" If the point of working is to earn money and give yourself options, I wanted to see what other options I had. I knew - or thought I knew - about the camp business. I wanted to be part of a business where I could be part of something positive and be able to watch my kids grow up. So when the opportunity to buy Briarwood Day Camp came up, I gave it a shot.

### WHAT MOTIVATES YOU PROFESSIONALLY?

I - and everyone at Briarwood - take a lot of pride in working hard to get things right so we can help give kids unforgettable experiences and the summers of their lives like we had when we were kids.

### WHAT ACCOMPLISHMENT ARE YOU MOST PROUD OF?

I'm biased, but I'd say that I'm proudest of having a nice family.

### WHAT IMPACT DO YOU HOPE TO HAVE ON THE COMMUNITY THROUGH YOUR WORK?

Christa McAuliffe - the teacher who died on the Space Shuttle in the 1980s - said, "I touch the future - I teach." At Briarwood, we are working with generations of young kids, trying to help them be well rounded and, more importantly, nice people.

### WHAT IS SOMETHING THAT FEW PEOPLE KNOW ABOUT YOU?

I was a clown in the Macy's Thanksgiving Day Parade.

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